

## **NESTLÉ WELLNESS CAMPUS HATAW School Sayaw Showdown**

### **OBJECTIVES**

Nestlé Wellness Campus Hataw aims to showcase the student's skills and talent in modern dance using the SY 2023-2024 dancercise music. The competition also aims to encourage and promote teamwork and camaraderie among the students, teachers, and parents.

### **DURATION**

September 1, 2023 to February 29, 2024

### **QUALIFICATION**

The contest is open only to students in all public elementary schools and junior high schools in the seven participating regions, namely:

- National Capital Region
- Region IVA – Calabarzon
- Region V – Bicol
- Region VI – Western Visayas
- Region VII – Central Visayas
- Region X – Northern Mindanao
- Region XI – Davao Region

### **MECHANICS**

1. All participating schools may get a copy of the dancercise music ("Tara! Sama-Sama sa Wellness") directly at the Barangay Nestlé microsite (<https://www.barangaynestle.com.ph/nestle-skwelahan>). Website registration is needed to download the music.
2. Only the official SY 2023-2024 dancercise music will be used in the competition.
3. To join, interested public schools must submit a registration form, signed by the official school representative, and waiver, signed by the parent or legal guardian. Only one team should represent the school.
4. A team will be composed of a total of ten (10) students. There shall only be one teacher coach. The school is allowed to submit one (1) video entry only.
5. The competition will be composed of two categories:
  - a. Elementary Category
  - b. Junior High School Category
6. Participating schools shall submit a video of their dance performance. The duration of the video must confer with the duration of the official dance music. The performers shall dance using their own choreography and style. Pyramid building, stunts, throwing and other dangerous

movements are strictly prohibited and will be subject for disqualification. Movements that are presented/considered as lewd, sexually explicit, and/ or deemed inappropriate are also not allowed. Entrance and exit are optional but should be within the duration of the dance music. Attire and props are highly encouraged.

7. Video entries submitted must comply with the following requirements:
  - a. Video must be taken within the school premises.
  - b. Dance video must be shot horizontally (landscape mode).
  - c. Video resolution must be clear and must be captured in HD or 720P.
  - d. Video should cover the totality of the dance performance (performers' movements, and routines, others, etc.)
  - e. Camera can move around, zoom in and zoom out. No cuts are allowed.
  - f. Video recording must be done from the beginning up to the end of the performance.
  - g. No other individuals are allowed in the video except the performers.
  - h. No unnecessary or extraneous noises, comments and effects must be heard from the video except from the audio that is necessary for the performance.
  - i. Non-compliance with the video and audio requirements will be subject to disqualification.
8. GTI will screen all dance video entries to ensure compliance. Teams may submit their entry for screening via Google Drive.
9. Qualifying teams will then be asked to upload their official video entry in their own YouTube account, choose "unlisted" under visibility and send the link to GTI. The link will be used to upload the video in the Barangay Nestlé website.
10. Apart from the video, qualifying teams are encouraged to have a cover photo image for the video which will be used as thumbnail. Image size should be 1280 x 720 or 16:9 ratio with file size of maximum 2MB.
11. Online voting by the general public shall be done on Barangay Nestlé. GTI will announce the voting period through the Division Focal Person.
12. Interested voters should sign up at Barangay Nestlé before they can cast their vote. Only adults ages 18 and above are eligible to register.
13. Online voting results will be tallied. Twenty (20) videos each with the most votes from elementary and junior high schools will be selected.
14. Another voting period will be set for the Top 20. The national winners (top 5) will be determined based on the following criteria:
  - i. Total number of online votes at the end of voting period 50%
  - ii. Performance 50%
    - a. *Interpretation* 30%
    - b. *Originality* 20%
    - c. *Choreography* 30%
    - d. *Impact* 15%

e. <i>Costume</i>	5%	
Total		100%

15. Prizes to be won:

- Elementary Category:
  - i. National Awards
    - a. Champion 75,000.00
    - b. First runner up 50,000.00
    - c. Second runner up 30,000.00
    - d. Third runner up 20,000.00
    - e. Fourth runner up 15,000.00
  
- Junior High School Category:
  - i. National Awards
    - a. *Champion* 75,000.00
    - b. *First runner up* 50,000.00
    - c. *Second runner up* 30,000.00
    - d. *Third runner up* 20,000.00
    - e. *Fourth runner up* 15,000.00

16. The decision of the judges is final and not subject to any protests or appeal.

17. NPI/GTI shall have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to participants.

18. NPI reserves the right to publish and/or broadcast the winners' name, photo or likeness, and video submission/entry, for advertising and publicity purposes without monetary compensation.